

REMARKS/ARGUMENTS

Claims 42-81 are presented for examination. Claims 42 and 62 are independent. Claims 1-41 were previously canceled without prejudice or disclaimer to the subject matter. Reconsideration and further examination are respectfully requested.

Claims 42-43, 45-46, 60-63, 65-66, and 80-81 were rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Publication No. 2004/0093563 (Pasquali) in view of U.S. Patent No. 5,959,621 (Nawaz); Claims 44 and 64 were rejected under 35 U.S.C. §103(a) as being unpatentable over Pasquali, in view of Nawaz¹ in view of U.S. Publication No. 2004/0162760 (Seet); Claims 47-59 and 67-79 were rejected under 35 U.S.C. §103(a) as being unpatentable over Pasquali and Nawaz¹, in further view of U.S. Publication No. 2002/0113812 (Walker). Reconsideration and withdrawal of the rejections are respectfully requested for at least the following reasons.

Claim 42 recites a dynamic content user interface, comprising: a dynamic layer, the dynamic layer being generated for display within a web page displayed by a browser to a user, the browser in communication with a server, the web page comprising information in addition to the dynamic layer, the dynamic layer further comprising: a visible item display area and a visible summary display area, the summary display area comprising a plurality of entries, the content displayed in the item display area being associated with a selected one of the plurality of entries in the summary display area, the item display area being updated to reflect, upon selection by said user, a newly selected one of the plurality of entries in the summary display area, the item display area being updated without retrieving additional information from said server.

Pasquali's system for facilitating a windows based content manifestation environment (CME) within a world wide web (WWW) browser differs from the claimed subject matter of claim 42. Pasquali teaches a CME configured to manifest content within tiled window objects via window modules arranged in table fashion. The window modules include web site (environment) controls provided to control the appearance and operation of a web site in a window. Each window module includes a control section and a content display section. The control section includes module control icons (MCs) which correspond to associated control logic for providing help, window minimization, window maximization, window cancellation or

¹ On page 6 of the Office action, the Examiner incorrectly references Nawaz as U.S. Patent No. 6,272,493 (Pasquali '493). To expedite prosecution, and because this informality was addressed in the previous response to Office Action and during the telephonic interview of March 10, 2008, the rejection will be viewed as Nawaz.

closure. As depicted from Figures 2A-2B of Pasquali, the MCs of the control section are displayed and positioned within the border of a window module used to display a web page, and not displayed within the web page. The content display section provides an area to display the content of the web page. The CME may be configured via an output JavaScript file, which contains window module setup routines. The JavaScript file may be downloaded along with other web site source files to client systems and, in particular, to WWW browser clients via an electronic data network such as the Internet and WWW. Alternatively, the other web site source files may be maintained locally within client systems which, at appropriate times, access an electronic data network (e.g., the Internet and WWW, an intranet, or other networking environment).

Applicant respectfully submits that Pasquali's discussion of module control icons (MCs) displayed within the border (e.g., titlebar) of a window in which content of a web page is contained, whereby window module set up routines can be downloaded over a network either via direct connection with a server or through a client system, that subsequently accesses an electronic data network at appropriate times, does not teach, suggest or disclose the claimed subject matter of claim 42. By way of non-limiting example, and in stark contrast to Pasquali, claim 42 are directed to a dynamic layer displayed within a web page, the web page being displayed in a browser, the web page also displaying additional information (see paragraphs [0040]-[0041] of the instant application). The dynamic layer comprises an item display area and a summary display area, the dynamic layer capable of dynamically updating the information displayed in the item display area based on a selected summary in the summary display area, the item display area being updated without retrieving additional information from a server. The fact that the item display area is updated without retrieving additional information from a server provides a more enjoyable browsing experience because, at least in part, by way of non-limiting example, the user is not frustrated by having to wait for data to be obtained from a server. Unlike the elements recited in Applicants' claims, Pasquali discloses a CME for window modules which display only specific web page information within a window, and does not provide a user interface implemented as part of a web page displayed by a web browser.

Pasquali's system for facilitating a windows based content manifestation environment (CME) within a world wide web (WWW) browser is silent as to a dynamic content user interface, comprising: a dynamic layer, the dynamic layer being generated for display within a web page displayed by a browser to a user, the browser in communication with a server, the web

page comprising information in addition to the dynamic layer, as well as silent as to the dynamic layer further comprising: a visible item display area and a visible summary display area, the summary display area comprising a plurality of entries, the content displayed in the item display area being associated with a selected one of the plurality of entries in the summary display area, the item display area being updated to reflect, upon selection by said user, a newly selected one of the plurality of entries in the summary display area, the item display area being updated without retrieving additional information from said server, as recited in claim 42.

On page 3 of the Office Action, the Examiner states that "...Pasquali fails to teach a visible item display area and a visible summary display area, the summary display area comprising a plurality of entries, the content displayed in the time display area being associated with a selected one of the plurality of entries in the summary display area". Applicant respectfully traverses the contention that Nawaz cures the deficiencies of Pasquali.

Nawaz discloses a scrolling ticker (see Fig. 3, item 140, and column 8, lines 14-19 and lines 33-53) of data items (see data items 150, 152, 154, and 156 of Fig. 3, and the description thereof at column 8, lines 16-21, and column 9, lines 25-28), wherein data items presented in the ticker can comprise a hyperlink through which the user can obtain additional information about the item (see column 9, lines 20-24). Nawaz states that "...the data items displayed may include hyperlinks for retrieving and displaying documents related to the data item. For example, selecting data item 152 may provide more information about the New York vs. Baltimore game." (column 9, lines 20-24, emphasis added). That is, if the user wishes to obtain information about the New York vs. Baltimore game, the user must wait for the system to retrieve the information from a server before the information can be displayed. Fig. 19, item 340, of Nawaz discloses that the documents are periodically retrieved, and that therefore updates from the server only occur at certain times. Applicants respectfully request reconsideration of the Examiner's reliance on Fig. 19, as Fig. 19 is not described in the specification, nor is there a full description of Fig. 10, upon which Fig. 19 is purportedly based. It is respectfully submitted that the figure alone, with no detailed description, does not in any way provide sufficient disclosure to teach or suggest the claimed features against which the reference is applied. However, even if Nawaz discloses periodically refreshing the contents of the ticker from a server (a point not conceded), as described above Nawaz does not disclose updating an item display area to reflect a selected summary in a summary display area, the item display area being updated without obtaining additional data from the server.

Therefore, Applicants submit that Pasquali and Nawaz, taken alone or in combination, do not teach, disclose nor suggest the claimed subject matter of claim 42. Thus, because Pasquali and Nawaz do not teach or suggest the above claim elements, it is respectfully submitted that claim 42 is patentable over Pasquali and Nawaz, and Applicant respectfully requests that the Examiner withdraw the rejection. Nor could Pasquali and Nawaz, alone or in combination with any reference of record render Claim 42 obvious, as no such combination would yield all of the elements in the presently recited claims. Moreover, it is respectfully submitted that even if the combination of references yielded all of the claim elements, which it does not, the alleged reasoning for the combination of Pasquali and Nawaz is insufficiently presented.

For at least the foregoing reasons, Claim 42 and the claims that depend from claim 42 are believed to be in condition for allowance. In addition, for at least the same reasons stated above with respect to claim 42, independent Claim 62 is also believed to be in condition for allowance, and accordingly, the claims that depend from Claim 62 are also believed to be in condition for allowance.

Claims 44 and 64 were rejected under 35 U.S.C. §103(a) as being unpatentable over Pasquali and Nawaz in view of Seet. It is respectfully submitted that the features described above with respect to Claims 42 and 62, from which Claims 44 and 64 depend, respectively, are applicable to these claims as well, and that Seet would not remedy these deficiencies. Therefore, Applicant submits that a combination of Pasquali, Nawaz and Seet would not yield all of the elements in the presently cited claims, and therefore the combination cannot form the basis of a proper obviousness rejection. Moreover, it is respectfully submitted that even if the combination of references yielded all of the claim elements, which it does not, the alleged reasoning for the combination of Pasquali, Nawaz and Seet is insufficiently presented.\

Claims 47-59 and 67-79 were rejected under 35 U.S.C. §103(a) as being unpatentable over Pasquali and Nawaz, in further view of Walker. It is respectfully submitted that the features described above with respect to Claims 42 and 62, from which Claims 47-59 and 67-79 depend, respectively, are applicable to these claims as well, and that Walker would not remedy these deficiencies. Therefore, Applicant submits that a combination of Pasquali, Nawaz and Walker would not yield all of the elements in the presently cited claims, and therefore the combination cannot form the basis of a proper obviousness rejection. Moreover, it is respectfully submitted

that even if the combination of references yielded all of the claim elements, which it does not, the alleged reasoning for the combination of Pasquali, Nawaz and Walker is insufficiently presented.

Having responded to all objections and rejections set forth in the outstanding Office Action, it is submitted that the currently pending claims are in condition for allowance and Notice to that effect is respectfully solicited. Additional characteristics or arguments may exist that distinguish the claims over the prior art cited by the Examiner, and Applicants respectfully preserve their right to present these in the future, should they be necessary. In the event that the Examiner is of the opinion that a brief telephone or personal interview will facilitate allowance of one or more of the above claims, he is courteously requested to contact applicant's undersigned representative.

The applicant's attorney may be reached by telephone at 212-801-6729. All correspondence should continue to be directed to the address given below, which is the address associated with Customer Number 76058.

The Commissioner is hereby authorized to charge any required fee in connection with the submission of this paper, any additional fees which may be required, now or in the future, or credit any overpayment to Account No. 50-1561. Please ensure that the Attorney Docket Number is referenced when charging any payments or credits for this case.

Respectfully submitted,

Date: October 24, 2008

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